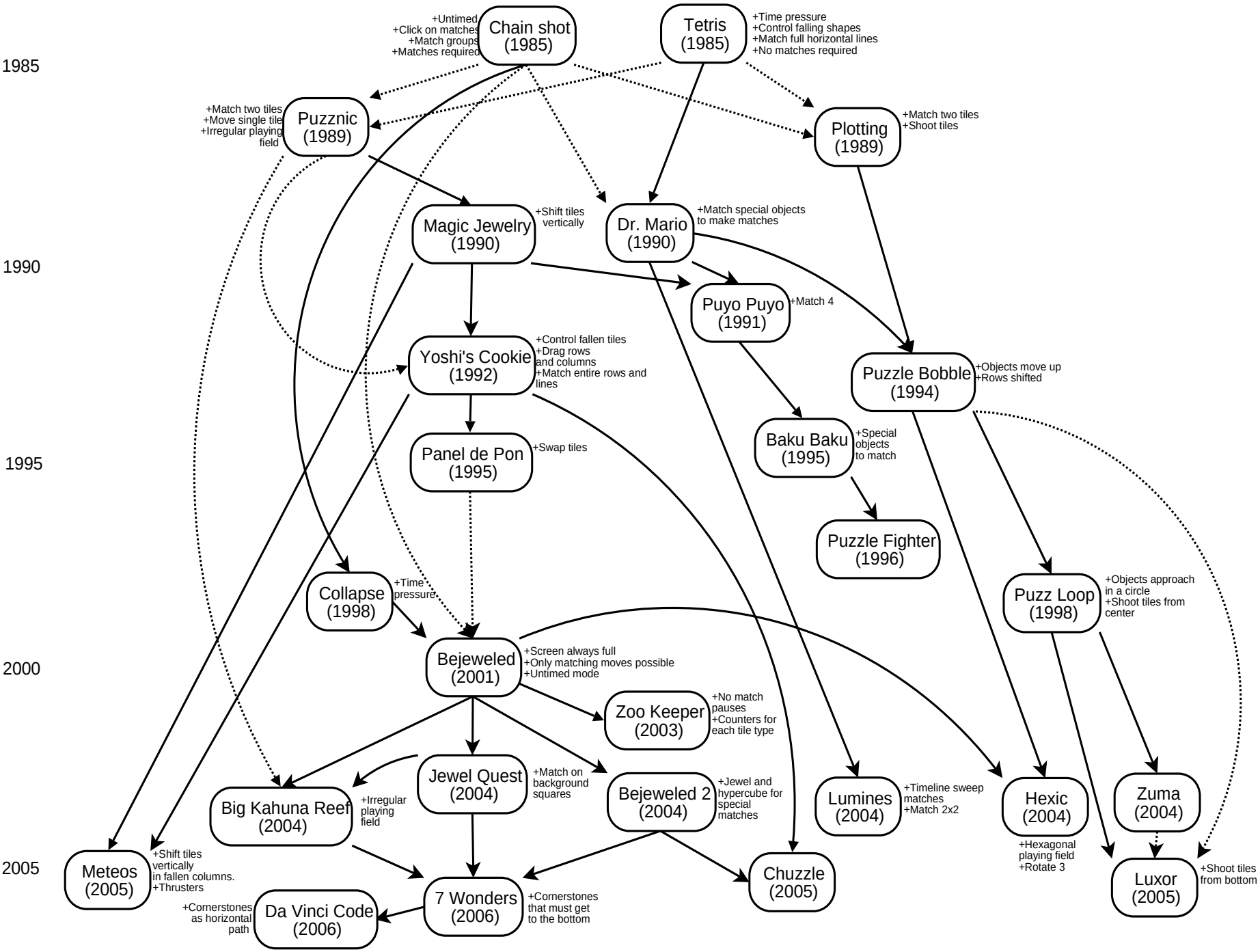Matching Tile Games: A Family Tree